



Bowling Promotions, Inc.

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Custom Advertising Program™

Program Menu for (center name): For month of:

You may make up to 15 selections from this menu.

Use the boxes to check the messages you wish to run.

Place an "S" in the box to indicate a "Same" message from last month.

SNACK BAR

- Buy a
add for just \$
- Try our new
- Try our new
Just \$
- New at our Snack Bar
- New at our Lunch Counter
- In a hurry? Try our
- Bowling and
a perfect combination.
- Combo Special
Only \$
- Buy any large soda. Refills only \$
- Cold outside? Have a steaming cup of
..... Only \$
- and bowling,
a perfect combination.

LOUNGE / RESTAURANT

- Please use my Lounge/Restaurant name in any of
the following I select.
- Name
- Largedrafts, Only \$
- Large pitchers of ice cold
Only \$
- Large pitchers of ice cold draft beer,
Only \$
- Cocktail of the month
Only \$
- night is Ladies Night
All drinks 1/2 price.
- night is Night
All drinks
- Happy Hour pm
All drinks \$
- Happy Hour pm
- Live entertainment in the lounge every
..... night, from
- DJ every
- Live DJ everynight(s)

Property of Bowling Promotions, Inc.

LOUNGE / RESTAURANT Continued

- night(s) is (are) Karaoke night(s)!
- Live entertainment in the lounge every night, from
- Sandwich of the month Only \$
- We have delicious, homemade.....
- Try our new

PRO SHOP

- % OFF all in-stock merchandise.
- % OFF all balls.
- % OFF all shoes.
- % OFF all bags.
- % OFF all accessories.
- All on sale.
- All, % OFF.
- Visit our Pro Shop. See for all your bowling needs.
- Grip it and rip it! Visit our Pro Shop.
- Need more lift? Replace those worn inserts! Only \$
- Want to bowl better? Ask about our

LEAGUES

- now forming. Details at the counter.
- now forming. Details at the counter.
- now forming. Details at the counter.
- Mid-Season Programs now forming. Details at the counter.
- Short Season Programs now forming. Details at the counter.
- Summer Leagues now forming. Be cool this summer!
- League Bowling, get into the action!
- now forming. It's what your friends are doing!
- League Bowling. Be part of the team!
- League Bowling. Where your friends are!
- League Bowling,
- We want kids! Everybody plays - nobody sits on the bench.



OPEN BOWLING

- Lanes Available this weekend for your family time.
- Practice club. \$ for unlimited bowling. Check it out!
- Lanes available
- Reduced rates on Open Bowling.
..... just \$ per game.
- Every Open Bowling just \$ per game.
- Glow Bowling, every at
-Glow Bowling from to
- Bowling from to

SPECIAL EVENTS / PARTIES

- We specialize in Children's Birthday Parties!
- Have your kid's Birthday Party with us!
You have fun. We clean the mess.
- We do Fundraisers. Details at the counter.
- We put the FUN into Fundraisers.
- Company Bowling Parties, a great Employee Benefit!
- Bowling Parties are great for any occasion!
- Rent-A-Lane at
Only \$ per hour.

TOURNAMENTS

- Tournament starts Details at the counter.
- Tournament
Qualifying starts Details at the counter.
- Check out our Tournament schedule.
- Check out our Tournament schedule, scratch and handicap events available.

ADDITIONAL SUGGESTIONS

-
-
-
-



RECOGNIZE YOUR BOWLERS!



*They love to see their name in lights on your monitors.
Simply choose which bowlers from your center that you want to recognize,
list them below, and we'll do the rest.*

High games, 800 & 700 series, first time 600's, it's your choice.

Name Score

Name Score

Name Score

Name Score

Name Score

Name Score

Name Score

Name Score

Name Score

Name Score

Name Score

Name Score

*Your bowlers will appreciate seeing their names in lights!
Due to space available on your Custom Advertising Program,
please limit bowler recognitions to no more than 15-20 bowlers.*

Thank You!